



VIDYARAMBAM TRUST



ANNUAL REPORT 2014-15

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ACRONYMS FOR ABBREVIATIONS USED

ALR	Ariyalur
CDLR	Cuddalore
CH	Chennai
ELE	Easy Learning English
ELM	Easy Learning Maths
HS	HeadStart
KK	Kanyakumari
MMN	Kancheepuram (Maraimalai Nagar)
NGP	Nagapattinam
RVS	Rotary Vidyarambam School
SCJ	Support Class Junior
SCS	Support Class Senior
SEES	Supplementary Education in Elementary Schools
SMLC	School Model Learning Centre
TNV	Tirunelveli
TPJ	Trichy
TTK	Thoothukudi
VT	Vidyarambam Trust
VTYT	Vidyarambam Trust Young Teachers



Children from a KIDS centre enjoy reciting a rhyme with action guided by the State Coordinator Mrs. V. Prabhavathi

Management

Board of Trustees

V. Ranganathan, Founder & President

Mr. V. Ranganathan is the founder of Vidyarambam Trust. Prior to founding Vidyarambam, he worked in a managerial capacity in the Automobile sector in India and in the Middle East. Armed with a desire and passion to make a difference in the education for rural children. Mr. Ranganathan went on to start Vidyarambam. He devotes his time entirely to the Trust. (044- 24465590, 24465377) Mobile: 9444018590

C.K. Sridhar, Vice-President

Mr. C. K. Sridhar is an Engineering graduate from Annamalai University. He is currently the Director of a company involved in Construction, Energy and Engineering Consultancy Services. (044-24416887) Mobile: 9444052787

Prema Veeraraghavan, Secretary

Mrs. Prema Veeraraghavan M.Sc., B.Ed. has been involved in the education field for more than four decades. She has diverse experience in developing teaching methodologies for primary education and has won many an award including the CASTME U.K. award in the year 1998 for innovative teaching. Mobile: 9840812957

Dr. K.R. Subramanian, Trustee

Dr. K.R. Subramanian did his MBBS and DA from JIPMER, Pondicherry and MD from PGI, Chandigarh. After working as Consultant Anesthetist in Bangalore, he went to the U.K. and Hong Kong where he practiced as Anesthetist. In Hong Kong he was admitted as a Fellow of the Hong Kong College of Anesthesiologists. Now in India he is devoting his time for social causes. (044-24460439) Mobile: 9380603494

V. Sriram, Treasurer

Mr. V. Sriram is the Chairman of Walnut Group, a health care company representing organizations from Switzerland and UK. His brainchild, Dial a Diaper is a novel concept in the diaper industry. Mobile: 9884091419

Lakshmi Swaminathan, Trustee

Mrs. Lakshmi Swaminathan is the President of Administrative Tribunal, ADB. She is also an eminent Jurist in administrative law and was the Vice Chairman of the Principal Bench at Delhi of the Central Administrative Tribunal. She has been newly inducted this year as a Trustee.

Advisory Council

Ms. A. Meenakshi

Ms. Malathi Gopalakrishnan

Mr. Rajkumar Sourirajan

Mr. M.S. Kumaran

Mr. C. Rajapandian

Mr. A.K. Prasad

Honorary Co-ordinators

Mr. S. Ponnambalam

Mr. A. Ramasamy

Mr. P. Samuel Devasahayam

Mr. Ln. Prof. S. Sivaraman

Mr. T.K.S. Kailasam

Consultants

Mrs. Prema Daniel

Mrs. Uma Shankari Chandrashekar

Mrs. Vijayalakshmi Raman

Mrs. Jyothi Thomas

Mrs. Akila Raman

Mrs. Subashri Chandramouli

Mrs. Viji Ramakrishnan

Vision

To provide early educational intervention for less-privileged children, by training and nurturing capable teachers, to create a societal transformation.

Mission

Offer free, quality, supplementary education to under-achieving children from less-privileged sections of society so that they become high-performing, confident students with a bright future. We will do this with a culture of excellence, transparency, and accountability. This will be accomplished by developing and deploying learning methods that are relevant to the environment of the children, by nurturing a team of women from every village where we are present and empowering them to transform the lives of the children in their care, and by including their parents in the transformation process.

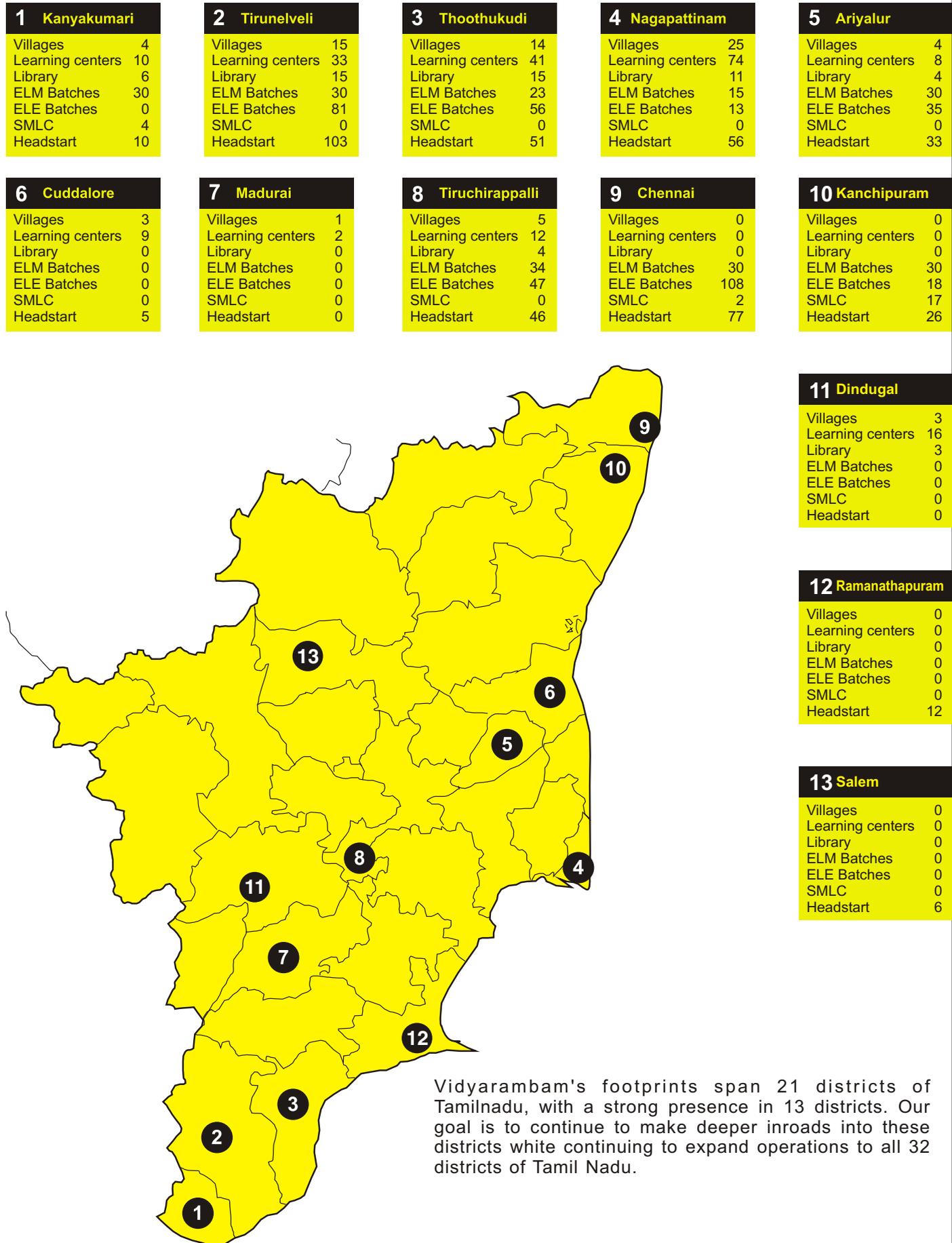
Values

- ❖ Excellence in everything we do
- ❖ Integrity in all aspects of our work
- ❖ Teamwork to achieve our mission
 - ❖ Inspire and be inspired
- ❖ Self confidence to meet our goals
- ❖ Innovate to transform the learning experience
 - ❖ Passionate about our mission

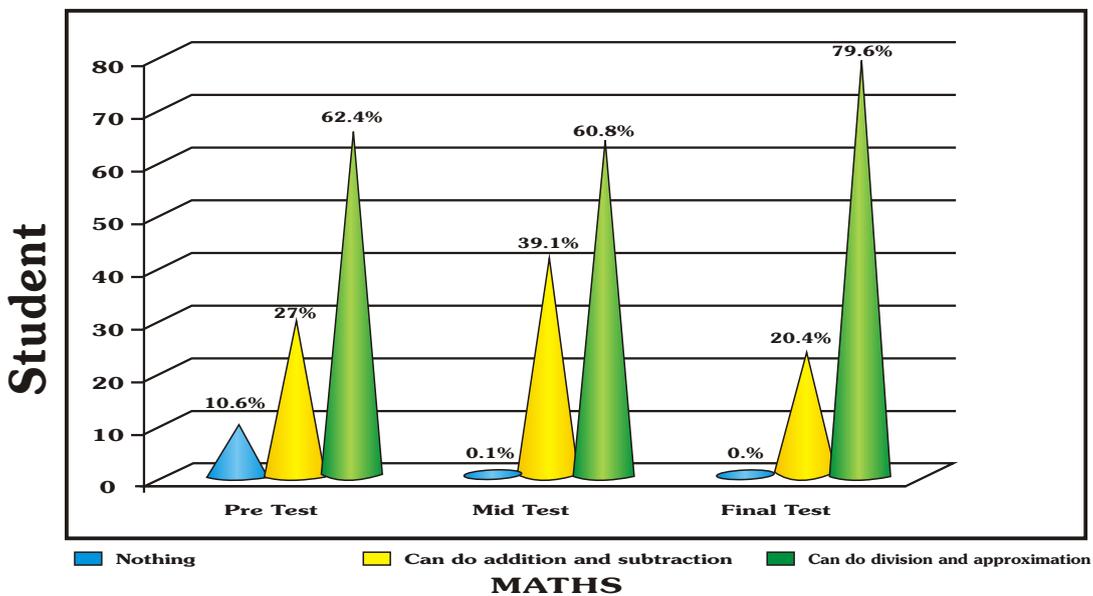
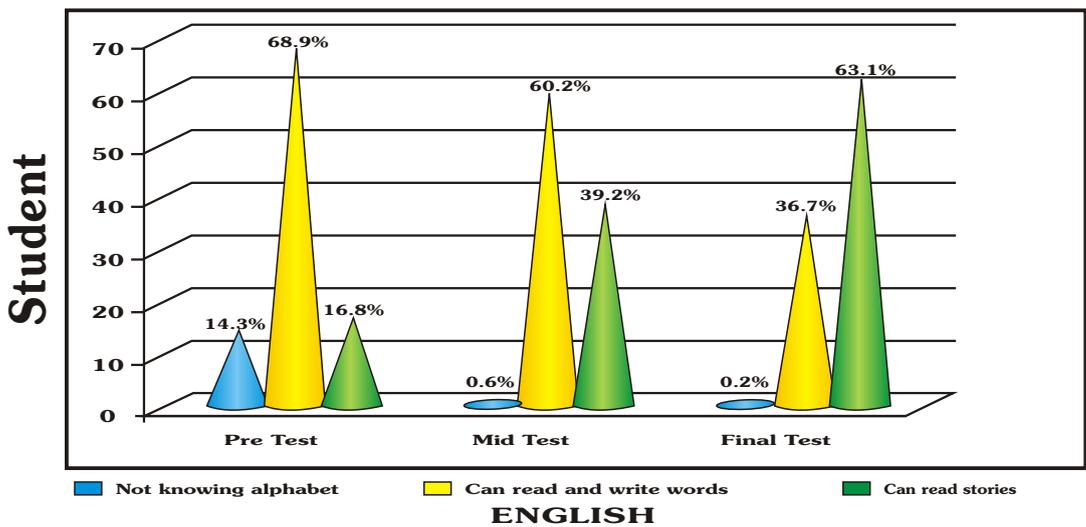
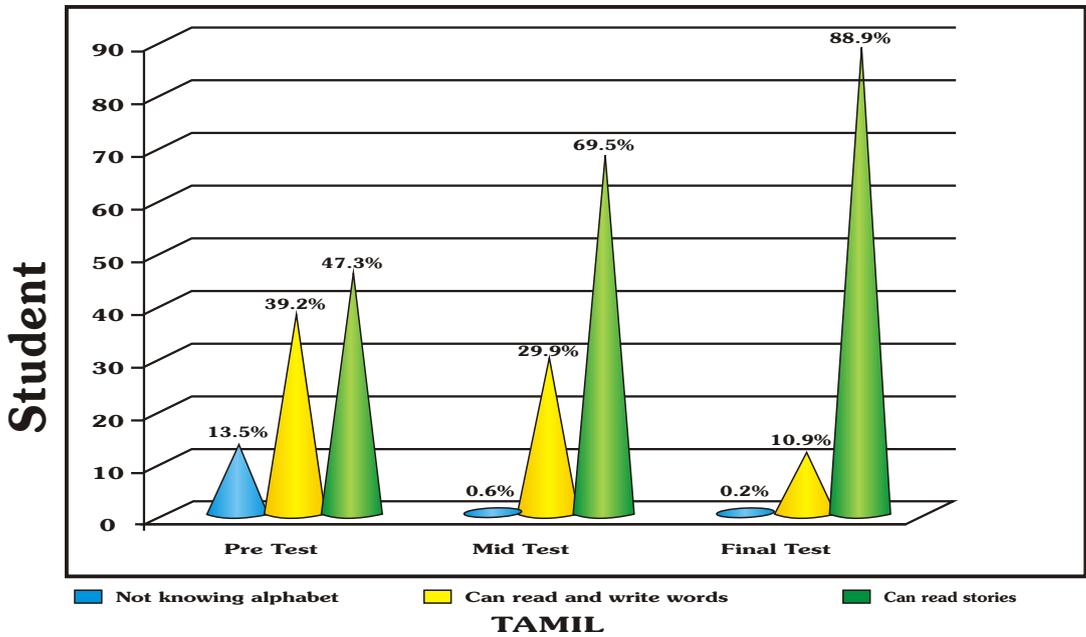
What we do

<p>Formal Education</p>	<p>Rotary Vidyarambam Nursery & Primary School in Nagapattinam, catering to Tsunami affected fishing communities.</p>		<p>Easy Learning English</p>	
<p>Supplementary Education</p>	<p>Kids (Pre-School - Standard I) English, Tamil, Mathematics</p>		<p>Easy Learning Mathematics</p>	
	<p>Junior (Standard II, III) School curriculum supplements</p>		<p>Village Library</p>	
	<p>Senior (Standard IV, V) School curriculum supplements</p>		<p>HeadStart</p>	
	<p>Ford Project Happy Schools Supplementary Education in Elementary School (SEES)</p>		<p>VTYT</p>	
	<p>Mobile Toy Library</p>		<p>SMLC</p>	

Where we operate in Tamilnadu



Support Class Senior Performance Chart for Grade IV and V Students (Government Schools)



Accomplishments in 2014-2015

Learning Centers in Tamilnadu

Project	Centre	Children
KIDS	69	1,378
SCJ	71	1,441
SCS	75	1,553
LIB	58	3,337
TOTAL		7,709

Mobile Toy Library Achievement in Tamilnadu

Project	Centre	Children
TOY VAN	279 Schools	20,267
TOTAL		20,267

ELE Programme in Tamilnadu

Project	School	Children
ELE – Standard VI	74	2675
ELE – Standard VII	74	3211
ELE – Standard VIII	74	2915
ELE – Standard IX	74	1887
Total		10688

ELM Programme in Tamilnadu

Project	School	Children
STANDARD I	50	1106
STANDARD II	50	1099
STANDARD III	50	1162
STANDARD IV	50	1117
STANDARD V	50	1262
TOTAL		5746

SMLC Programme in Tamilnadu

Project	School	Children
STANDARD I	22	357
STANDARD II	22	339
STANDARD III	22	410
STANDARD IV	22	402
STANDARD V	22	442
TOTAL		1950

Accomplishments in 2014-2015

HS Programme in Tamilnadu

Sl. No.	Area	Village	School	Batches	Teachers	Students
1	Kanyakumari	1	1	12	1	413
2	Tirunelveli	8	8	130	5	3874
3	Ramanathapuram	9	12	13	9	367
4	Salem	6	6	16	9	361
5	Thoothukudi	47	52	75	37	2140
6	Trichy	43	46	50	17	1548
7	Ariyalur	31	33	40	25	1070
8	Nagapattinam	53	56	62	43	1450
9	Cuddalore	5	6	7	7	192
10	Kancheepuram	16	16	26	17	626
11	Chennai	22	22	77	65	2312
	Total	241	258	508	235	14353

Student Strength in Model School for 2014-15

Class	Boys	Girls	Total
LKG	19	21	40
UKG	21	26	47
I STD	11	15	26
II STD	25	23	48
III STD	17	21	38
IV STD	10	30	40
V STD	25	13	38
Total	128	149	277



**A VTYT (Std IX Student)
Taking HeadStart to STD V Students.**



**Toy Mobile Library goes to Government schools
loaded with boxes of play material.
The children assemble in small groups and play
with the puzzles, brain games.**

Results so far

VIDYARAMBAM TRUST														
OVERALL ACHIEVEMENT IN 13 YEARS														
TOTAL NUMBER OF CHILDREN SUPPORTED YEAR WISE THROUGH DIFFERENT PROJECTS 2002-2015														
PROJECT NAMES	2002 to 2003	2003 to 2004	2004 to 2005	2005 to 2006	2006 to 2007	2007 to 2008	2008 to 2009	2009 to 2010	2010 to 2011	2011 to 2012	2012 to 2013	2013 to 2014	2014 to 2015	TOTAL
KIDS	1678	4070	10881	25788	34283	9514	5095	2024	1621	2086	2236	1638	1431	102345
SUPPORT CLASS SENIOR			2800	6762	8264	2867	2806	1641	1310	2101	2225	2220	1628	34624
LIBRARY			7290	10500	10885	32970	7808	3548	2714	4176	5143	4464	3377	92875
MOBILE TOY LIBRARY			21539	16044	22031	29708	53404	36659	46500	42109	35472	32566	21104	357136
SUPPORT CLASS JUNIOR					5703	2284	3570	1863	1393	2087	2162	1705	1466	22233
READ INDIA						161383					0	0	0	161383
MODEL SCHOOL (RVS)							132	158	237	257	231	262	277	1554
EASY LEARNING ENGLISH								1100	4858	10268	14463	13154	10937	54780
EASY LEARNING MATHS											48	6445	5847	12292
SCHOOL MODEL												756	1964	2720
HEADSTART													14353	14353
CONSECUTIVE TOTAL	1678	4070	42510	59094	81166	238726	72815	46993	58633	63084	61930	63210	62384	856293

So Far

supported **5,411**
villages of Tamil Nadu

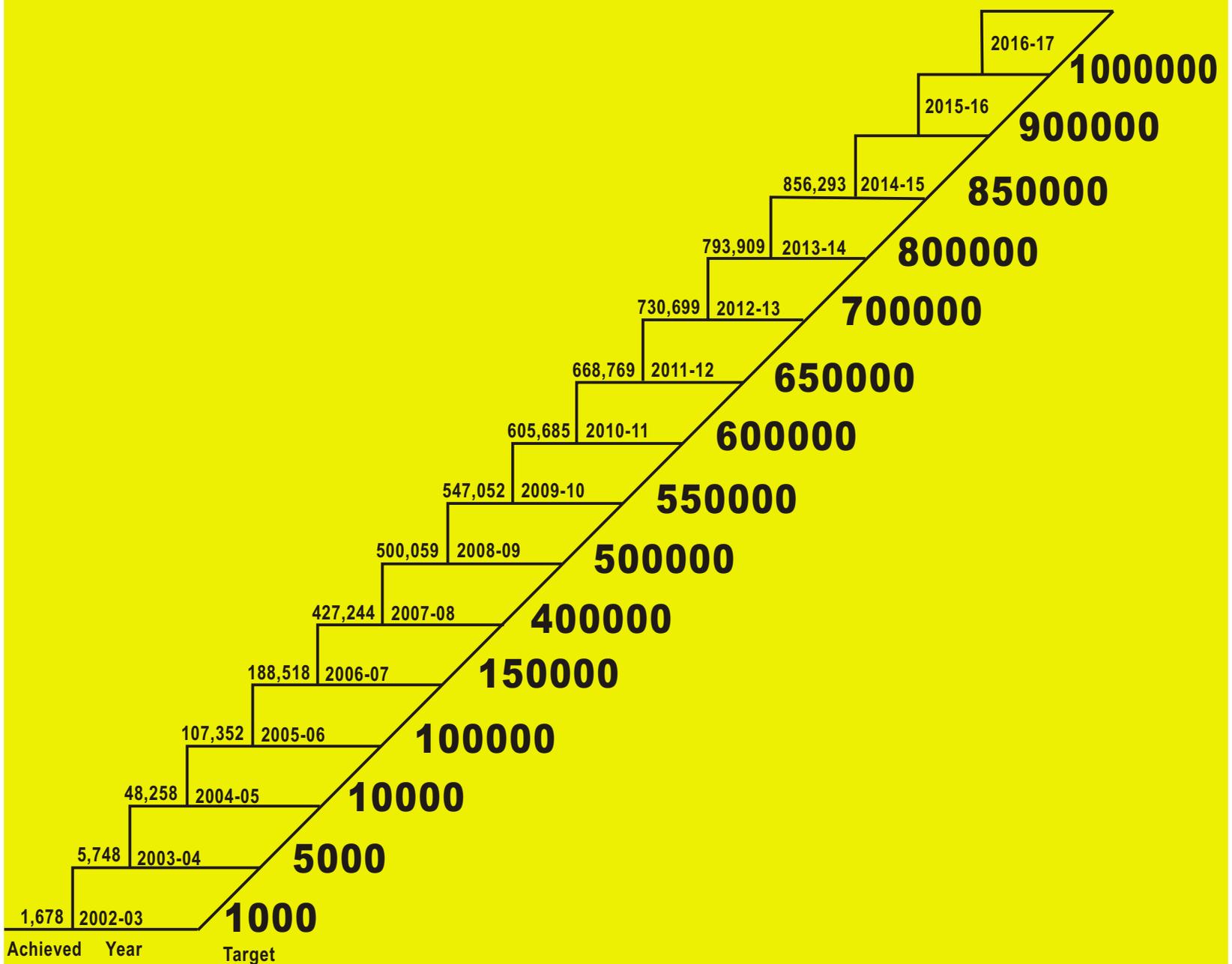
enhanced the learning skills of
8,56,293
children

and empowered
6,450
women tutors

Target:

One Million

children by 2017



President's Report 2014-15

Year 2014-15 was yet another milestone for Vidyarambam's journey.

Honorable Justice N.Kirubakaran and Dr.PaulPandian, Director, National Board, Pratham, USA jointly launched a new project named Head Start on the day of our Annual Meet held in June 2014. It is an innovative program to teach the English language for our young children using phonemes as we naturally teach our Mother Tongue TAMIL as a fully phonetic language.

A big audience of Vidyarambam supporters witnessed the event and welcomed the new project. Messrs Lister Technologies Private limited represented by Ms. Jenaan Lilani presented the first donation of Rs. 1 Lakh at the time of launching the project which was followed by

1. Pratham Education Foundation Rs. 699,944
2. Mr. Arivind Krishnaswamy Pratham, USA Rs. 1,475,056
3. Niyati Technologies Pvt Ltd Rs.11,200
4. Mr. Suresh. S Rs. 2,000
5. Mr. Rajaraman . V Rs. 1,000
6. Mrs. Janaki Thiagarajan, Bengaluru Rs. 100,000
7. Mrs.P.Sridhar Rs. 10,000
8. Mr. S. Dhamocharan, URS Corporation, Houston. Rs. 20000



and many others continue to support

Background

Since the inception in the year 2002, Vidyarambam has been teaching the pre-school children the language English among their Mother Tongue Tamil, Maths and Science.

It was observed that children had a tough time in learning English compared to Tamil, which they could learn easily with natural speed. We got an innovative idea to teach English similar to Tamil using phonemes to decode the letters of English Alphabet and blend them to make meaningful words. The fun based method of teaching phonemes associating with appropriate visual action is successful and the children are able to read, write and speak English without fear, hesitation and grammatical mistake. Now the desire among the primary level children to learn English, the global language is growing in leaps and bounds.

What started off as an initiative to teach English to first generation learners in rural areas has now become VT's the most successful program sought after even in urban schools.

Objective

To increase the confidence in primary level children to take on English and go to higher grades. And cut down dropout rates in schools. In fact some of the Govt primary schools which were about to close for want of strength are back in stream and enrolling large number of children whose parents were attracted by the VT's phonetic method of teaching English.

Teaching Methodology

The starting point for Vidyarambam's Easy Learning English program came from Isai Ambalam School in Pondicherry. They had identified and classified the phonemes for the letters of the English alphabet, which formed the basis for Vidyarambam's Easy Learning English (ELE) Program

A team of Vidyarambam volunteers along with the support of the Isai Ambalam school staff compiled a series of books titled "Easy Learning English". In the first book, 44 main phonemes of the English language are described with action pictures and sample words. Alternative graphemes for the main phonemes are shown with sample spellings. The blending process, and a few games for children to learn the phonemes faster are also described. The book carries a list of homophones, a vocabulary of about 2000 words and simple conversation models.

Phonemes of the alphabet are taught to the children before teaching graphemes. This helps them grasp the sounds easily and apply it to the new words they learn. The method of associating a visual with a sound, makes learning fun and easy.

Vidyarambam trains the tutors and volunteers through an intensive training in phonetics. They form the core team that



Vidyarambam Tutor helps a blind child to learn Arithmetic

President's Report 2014-15

delivers the Easy Learning English program to children.

HeadStart is a unique program which is only a month -long with a strong focus in decoding and learn to read English. The methodology used revolves around the use of phonemes. An English phoneme is matched with a letter, sound and action that students learn all at once. Because of the actions involved, students enjoy learning and practising various phonemes.

English Proficiency Contest

On March 24, 2015 the English Proficiency Contest Final Exam was conducted in five districts: Tirunelveli, Thoothukudi, Trichy, Ariyalur, and Nagapattinam. Easy Learning English students of VIII and IX Standards participated in the contest. The exam consisted of English Idioms and proverbs as well as sentence writing with various verb tenses. Out of the 1,443 students who participated in the exam, 277 of them have been selected as winners and were dubbed as Vidyarambam Trust Young Teachers, (VTYT). They will have the privilege of teaching Government school students of standard V during summer holidays. Because of the success of the program we have plans to broaden our reach and continue expanding the HeadStart project. The short duration of the program along with its low cost has made this our most popular program forever.



OTHER FEATURES OF THE VIDYARAMBAM ANNUAL MEET 2014-2015

Vidyarambam's Annual Meet was conducted with full pomp and splendor in Sir P.T.Thiagaraya Hall in Chennai on 21st and

22nd June 2014. Function started with Tamizhthai Prayer by our Nagai School children following which they performed Welcome dance. Mrs. V. Prabavathi, State Coordinator gave Welcome address. Mrs. Lakshmi Ramachandran gave an introductory speech about the events of the day and kindled the interest of the children asking them a few mind blogging questions.

Our children from various centers of Vidyarambam Trust performed colorful cultural programs and earned the appreciation of the gathering. Vidyarambam Trust Young Teachers (VTYT) and the toppers of 10th STD Students from various schools shared their experiences.

Government High School Head Masters from different parts of Tamil Nadu - Mrs. Kaladevi from Trichy, Mr. Palanichamy, Mr. Paul and Mrs. Subbulakshmi from Thoothukudi, Mr. Perumal from Chennai spoke very high of Vidyarambam. They all said, "after the intervention of Vidyarambam, the very performance of their schools have improved drastically." They were all appreciating the teaching methodology of Vidyarambam.

In the afternoon session, awards were distributed to all the best performing Teachers, Assessors, Coordinators and Staff members. by the members of Advisory Council Mr. Kumaran Sankaran, Mr. C. Rajapandian, Mr. Vivek Sridhar and Honorary Coordinators Mr. Samuel Devasagayam, Mr. T.K.S. Kailasam, and Prof.S.Sivaraman. All the honorary coordinators were honored with mementos by our Vice President Mr. C.K. Sridhar and Treasurer Mr. V. Sriram.

The gathering was addressed by Dr. Arumugam Guruswamy, Director, Civil Society Academy.

Ms. Suseela Anand gave an appreciative introduction of Dr. Kaleeswaran, Director of Alternate Media Center. Dr. Kaleeswaran and his team gave an excellent performance of various folk dances.



The second day of the Annual Meet also started with the prayer. Mr. Kumar, HeadMaster of Corporation High School, Aminjikarai explained how Vidyarambam's method of teaching English has helped even the 10th STD students. Mr. Ravi, Director of NIOS gave a talk on "A ray of hope". He listed a number of opportunities available for all who wish to go for higher studies, even if they had not completed 10th STD. Ms. Vadivu Vijayakumar, Project Coordinator thanked Mr. Ravi (NIOS) for his valuable information.



Mr. Subash Chandran from Isai Ambalam School, Pondicherry graced the event with his presence. He is the one who introduced the usage of English phonemes to Vidyarambam. He appreciated Vidyarambam for its efforts of taking the Knowledge and skill to hundreds of thousands of less-privileged children in Tamil Nadu.

Second day also had cultural events by Vidyarambam Trust children and there were prize distribution to all of them who gave a very colorful performance. All the staff of Vidyarambam Trust in recognition of their dedicated service were awarded with Specially designed TITAN watches (VT logo embedded on the dial)

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Dr. A.Subbiah Pandian, Head of Physics Department in Presidency College, Chennai gave a lecture on "Everyday Science". He demonstrated many practical science experiments which kindled the curiosity of the entire Audience. Many eminent persons like Mr.Perinbaraj, Educational Officer and Mrs. Ranjani, AEO from Chennai Corporation, Ms. Varsha Narasimhan FORD India Limited, Maraimalai Nagar, Mrs.SukanyaSreenivas, Mrs.VijiRamakrishnan, Mr.RameshMangaleswaran, Mrs.Meenakshi Ramesh also attended and graced the function

There was a program by the well known speaker ArattaiArangam Mr.Visu. He interacted with many VT Akkas and answered their questions hilariously. Mr.Visu was talking all in praise of Vidyarambam and its dedicated services in the field of education.

Kavimamani Thiruv. Kothamangalam Viswanathan and Group performed Villupattu on Bharathiyar Kavidhai



Mrs. Lakshmi Swaminathan, President of Administrative Tribunal, ADB was inducted as a Trustee in the presence of Honorable Justice N.Kirubakaran, the Chief guest for the main event of the day. While addressing the gathering Honorable Justice narrated his own experience of the difficulties he faced during his own primary education.

Dr. PaulPandian, Director, National Board, Pratham, USA gave the keynote address. Mrs. Lakshmi Swaminathan and Mrs. Geetha Paul Pandian addressed the gathering and appreciated Vidyarambam for its noble service in the field of education. Event President Mr. V. Sriram

gave his concluding address and Mrs. V.Prabhavathi gave vote of thanks.

The staff of Vidyarambam Trust Coordinators, Assessors, Tutors from all the far away Districts like Kanyakumari who had gathered for the Annual day set out for their homes with great satisfaction and happiness.

Ford Support Continuous

Having satisfied with our first year performance, Ford India Maraimalai Nagar, sponsored 16 schools in and around their plant. Vidyarambam conducted supplementary Education in Elementary Schools (SEES). Also we conducted ELE program in 6 higher schools from among the 16 schools selected for the projects.



A month long festival was conducted by Ford India Ltd during the month of September 2014 as Global Caring Month. Children from all the Schools in and around Ford Company where Vidyarambam has put its footprints, gave colorful events for the grand finale.

Enrichment Teachers Training: Vidyarambam Trust conducted Enrichment Program for the teachers from December 9th to 11th, 2014 in M.S.Swaminathan Hall, Chennai. Coordinators, Assessors and Teachers from all the districts participated in this program. Vidyarambam takes care to enhance the skill and ability of all the staff by conducting enrichment workshops every year.

Mrs.VijiRamakrishnan was highlighting on the higher level mathematics while Ms.Subashri Chandramouli focused on idioms and phrasal verbs and Methodology for easy English speaking.

Dr.GomathiNayakam emphasized that Tamil being the mother tongue, should be the basis for everything. Mr. Rajkumar Sourirajan gave excellent tips to develop one's own English vocabulary. For example, he asked the participants in how many different ways the word 'put' can be used. While Vidyarambam's President Mr.V.Ranganathan covered Impact Assessment, Mr.Srisridharan from Pratham, USA was interacting with the teachers and got their feedback at the end of the Training Session.



Workshops attended:

Vidyarambam attended an English Reading Workshop presented by 'Reading Horizons' US, in March 2014 at The M S Swaminathan Research Foundation Auditorium, Chennai. The workshop was on methodology that provides explicit, systematic, sequential instruction in decoding, spelling, and pronunciation strategies. The workshop showed hands-on approach for struggling readers of English.

Mr. A.K. Prasad and Mr. Ranganathan from Vidyarambam attended a workshop on Impact Assessment conducted by Mr. Khilesh Chaturvedi sponsored by Vibha at United Theological College, Bengaluru in December 2014. We learnt the logical consequence of achieving a combination of outputs and outcomes from the projects.

A team of Vidyarambam teachers led by Mr. Ranganathan took training on Bharati Tamil at Ilaingarkal School in Auroville in December 2014.

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Volunteering

Three MBA students (AbilashVenkatesh A, Akshaya S, Ramanathan V) from NMIMS "We Care" Mumbai did their internship in Vidyarambam Trust during February 2015. They visited all areas and studied the operations of Vidyarambam. They have submitted a report with their observations and suggestions. They have found that Vidyarambam improves the quality of the under-privileged children seeking out for an opportunity to learn. "Vidyarambam stands out as a model for various organisations involved in similar projects", they have mentioned.

From Madras School of Social Work, Chennai, about 20 volunteers helped us for surveying 5 villages in Kancheepuram and Tiruvallur Districts.

A foreign volunteer by name Ms. Anya Chang-DePuy, graduate in Anthropology from the University of Massachusetts joined Vidyarambam as volunteer. She learnt about Vidyarambam from behind the scenes and used her different perspective and background to offer new ideas and solutions.

Tracking:

We maintain a data record for our alumni. By tracking them, we have observed that 4047 students have joined Higher Studies.

Rotary Vidyarambam School, Nagapattinam:

School Annual Day 2014

The Annual day of the Rotary Vidyarambam school for the year 2013-14 was celebrated on

April 9, 2014 Mr. J.K. Prasad, Management Consultant Chennai presided over the event. Dr. Ramabalan, Principal, EGS Pillai Engineering College was the chief guest.

Mr. C.K. Sridhar, Prof. Sivaraman, PDG. N. Govindaraj, Chairman, Prime College of Architecture, Rtn. PHF. Major. V. Govindarajalu, President, Rotary Club of Nagapattinam, Mr. V. P. Nagaraj, Aircel Dealer were the special invitees. They all spoke praising the quality education given by the Nagapattinam school. **N.Sathya**, V STD student was declared **the Best Student of the year 2014** and was crowned and presented with a trophy.



Annual Day 2015

On March 27th, School Day was celebrated at Vidyarambam's Model School in Nagapattinam. The afternoon festive began with colorful and artistic dances performed by students. Ms. Ruba and Ms. G. Rajalakshmi, teachers at this model school, used their dance skills to choreograph and teach students various dances. Students were thrilled to dress the part and show off their new moves to the enthusiastic audience which attracted many locals that had

not known about the event! The event brought together in Nagapattinam many of Vidyarambam's coordinators, assessors and tutors. It was a very successful day. **S.Priyanka**, V STD student was declared **the Best Student of the year 2015** and was crowned and presented with a trophy.



Awards Received :

'Air Vice Marshal Krishnaswamy Award' was presented to our President Ranganathan by Seva Mela in July 2014. Second place award for NGO presentation delivered in Seva Mela was bagged by Mrs. Vadivu Vijayakumar on behalf of Vidyarambam.



Big FM Best Chennaiite Award for Big Initiative in Education was presented to our President Ranganathan Vidyarambam in September 2014.



VIDYARAMBAM STUDENTS DOING HIGHER STUDIES

AREA	10th	11th	12th	Higher
KK	218	310	319	20
TNV	3252	1136	3880	1239
TTK	1697	1286	1674	2788
NGP	295	4	0	0
ALR	240	0	220	0
TPJ	485	153	123	0
TOTAL	6187	2889	6216	4047

Financials

Limited Flexibility:

In the true spirit of accountability and transparency, Vidyarambam spends funds received for specific programmes as decided by the respective donors. This has left us with limited flexibility to respond to genuine needs with required speed. The size of our operations each year is essentially a function of the funding we receive. This results in the unsatisfactory situation of having to withdraw from a village, just because funds have not been committed for that operation. It will be our endeavour to build a corpus so that we are not forced to abandon communities midway in the transformational process.

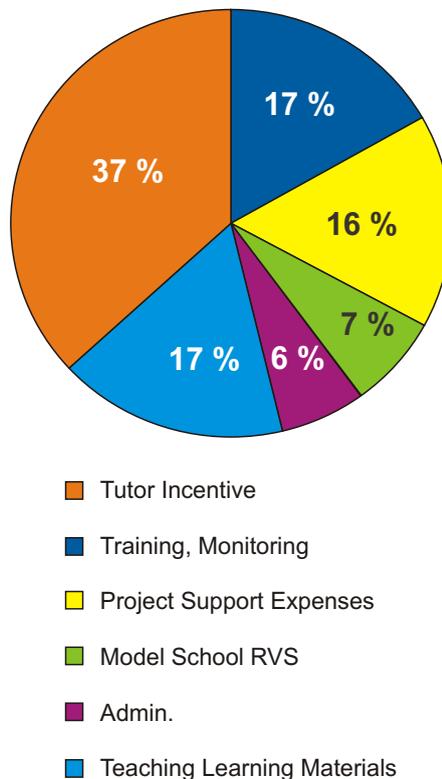
Mode of Payments:

On the Expenditure front we have streamlined our system of controlling through our coordinators providing each of them an imprest account which is always reimbursed through cheques. The honorarium and the incentive payments are also made through cheques as far as possible. In this aspect there are practical difficulties for our grass-root workers who are living in remote villages to hold bank accounts. In that case their payments are made by cash through our Co-ordinators in the presence of the Honorary Co-ordinator of the area or an official from the Head office.

Governance:

iVolunteers identified a group (White Board) of senior professionals from the Corporate sector across various functions such as Marketing, HR, Finance and Technology. The White Board selects 5-6 NGOs to work with over the year, specifically helping them with strategic and execution support. This support is long term. The group works like a Board, helping the NGO think about sustainability and scaling. Very specific deliverables are agreed upon by the Whiteboard and the NGO they select to partner with.

Such a help was offered to Vidyarambam Trust and the White Board consisting of Mr. Thomas Abraham, Mr. David



Appasamy, Mr. J.K. Prasad and Mrs. Sukanya Sreenivas who commenced their investigation and survey from June 2013 and completed the task by November 2014. They have given very good suggestion for overall improvement of the operation of Vidyarambam. We are already on the way to implement their recommendation.

Our Thanks

I take this opportunity to express our gratitude to our donors, different authorities particularly the District Collectors, Educational Officers of various Districts, and Joint Commissioner (Education) Chennai Municipal Corporation, well wishers and all who have supported us in many ways. I would like to acknowledge our indebtedness to Mr. Subash Chandran of Isai Ambalam School in Pondicherry for mentoring Vidyarambam in the introduction of phonemes as part of our ELE programme. I also thank all the personalities including White Board members who attended our Annual Meet held in Chennai and the faculty members who delivered enjoyable and knowledgeable information at our Enrichment in English Training Program. I must

say a special thanks to Mrs.T. Karthika, Project Director, Mrs. K. Meenakshi, Accounts Manager, Mrs. V. Prabavathi, G. Vimala, V. Kavitha, R. Gomathi and S. Rosy Marial State Coordinators, all District Coordinators, Assessors, Trainers, Tutors and staff members who have been collectively the single most distinctive factor for the reputation of Vidyarambam.

I express my sincere thanks to our Bankers - Indian Overseas Bank, ICICI Bank, State Bank of India and our collecting agents Bill Desk and E-Billing Solution Pvt. Ltd., (EBS)

Thanks to all Trustees of the Board Members of Advisory Council and Consultants who have consistently rendered their moral support.

V. Ranganathan
Founder and President

Training Govt. School Teachers:



At Nagapattinam July, 2014



At Kolathur July, 2014



At Walltax Road October, 2014

Our Partners

Pratham Educational Foundation For Allocating Funds For Executing Our Projects Of KIDS, SCJ, SCS, ELE, ELM, Library And Mobile Toy Library in 5 Districts.

Vibha, USA For Continued Support towards KIDS, SCJ, SCS and Library projects in Cuddalore and Nagapattinam Districts.

OPEN for Supporting ELE and ELM classes in the Govt. Aided Schools in Chennai bringing Vidyarambam back to the urban space.

Ullas Trust for Supporting Easy Learning English (ELE) Course in 5 Districts.

Ford - Global Giving Foundation For Allocating Funds For Executing Our Projects of ELE and School Model Learning Center (SMLC) projects in Kanchipuram District.

Give India, Mumbai for enlisting Vidyarambam and for awarding matching grants through India giving challenge 2014.

CAF India who Supports KIDS, SCJ and SCS centers in Kanyakumari District and ELE program in Chennai by garnering donations from Microsoft, American Express and Hewitt.

CAF America for Supporting ELE Teachers and Coordinators Training

Mr. Paul Pandian, President, Trans Global Technologies Inc. and Director, Pratham USA National Board, who has been donating generously to support the cause of quality education provided by Vidyarambam.

Mr. Sri Sridharan, who continues to be an ardent Supporter of Vidyarambam, enlarging our donor base.

Mr. Viswa Santhanam & Mrs. Usha Santhanam, USA who continues to be an ardent supporter of Vidyarambam.

M/s. Rite Choice Supports VT Projects.

M/s. Redphoenix Consultancy Pvt. Ltd. for Supporting education for less privileged and under - achieving students in 10 villages in Tirunelveli District.

Rotary Club of Madras Central Chennai for engaging Vidyarambam Trust for running a Model School for the children of Tsunami affected families in Nagapattinam.

Seattle Tamil Sangam for sponsoring a Village in Trichy District.

Mr. Pradeep, Niyati Technologies for maintaining Vidyarambam website on a regular basis.

Mr. Sankarlal, Olive Creations, Sivakasi for supplying TLM, and for meeting all our printing needs in a very timely and effective manner.

Help2grow for supporting ELE program and for children at Rotary Vidyarambam School, Nagapattinam.

M/s.AVO Carbon India Pvt Ltd, Perambur for supporting ELE program in 2 schools in Chennai.

Ramakrishna Mission Students Home, Chennai for supporting ELE program in Chennai.

M/s. Asha For Education, Cornell for supporting children at Rotary Vidyarambam School, Nagapattinam.

M/s.Lister Technologies Pvt .Ltd. for supporting education of less - privileged children.

Hutchinson Lions Club Minnesota, USA, for regular contributions from its members

Children Toy Foundation, Mumbai.

Donations in kind:

1. **Pratham Books**, Bengaluru supported ELE Toppers with free English Story Books.
2. **AMAZON** supporting our children at Rotary Vidyarambam School with books, board games and puzzles.
3. **Mrs. Ramya Nageswaran**, Singapore donating Toys to Rotary Vidyarambam School.

Acknowledgement

We would like to thank the following Donors for their support and their generous contributions towards Vidyarambam.

Donors

Bringing Smiles	Mr.Krishnamani. T.G.	Mr.Tovya Koh
Dr.Renita	Mr.Krishnan Sankaran	Mr.Veldurai
Dr.Subathra Muthukumaran	Mr.Kumar. S.S	Mr.Venkatesan
M/s.Adur Rathinasabapathi Pillai Natarajan Trust	Mr.Medha Parthasarathy	Mr.Vignesh Ramasamy
M/s.AKS Charitable Trust	Mr.Meenakshi Sundaram. T.C	Mr.Viral Thakker
M/s.Analytic Brains Technologies Pvt. Ltd.	Mr.Mihir Jhaveri	Mr.Vivek Baskaran
M/s.Deccan Finance Limited	Mr.Mohit Mathur	Mr.Vivek Kola
M/s.ICICI Prudential L I C .	Mr.Narasimha Raghavan.V	Mr.Yoganandham Munivel
M/s.Inner Wheel District	Mr.Narayanan Thiruvillakkat	Mr.Yuvaraj Sreeramulu
M/s.Natesh Batteries	Mr.Narayanan. R	Ms.Akshaya
M/s.Protech Consultants Pvt Ltd	Mr.Navneet Karnani	Ms.Anuradha
M/s.Sreemathy Chit Funds Pvt. Ltd.	Mr.Pavan Kumar Jaiman	Ms.Apoorva Chandra
M/s.Sri Poomari Amman Educational Charitable Trust	Mr.Prabakar Elumalai	Ms.Bhoomijha Murali
M/s.The Yellow Bus (Ranganayaki.V)	Mr.Prabakaran Lakshmanan	Ms.Chandra Viswanathan
M/s.Viswanathan & Subbalakshmi Charitable Trust	Mr.Pramod Rallabandi	Ms.Chitra Kamarajan
Mr.A.K.Prasad	Mr.Pranav Kothari	Ms.Dhanya Balasubramanian
Mr.A.Murugan	Mr.Prashant Laxmeshwar	Ms.Divyaa
Mr.Abhay Mehta	Mr.Puneet Jain	Ms.Fathima
Mr.Abhilash	Mr.Puneet Khandelwel	Ms.Geetha. G
Mr.Abhishek .M	Mr.Rajaraman.V	Ms.Jaya Jha
Mr.Aiyooob. P.U	Mr.Raju Samala	Ms.Jenaan Lilani
Mr.Anand Ravi	Mr.Rakeshbabu Gorantla	Ms.Jyothi Thomas
Mr.Anand Sankararaman	Mr.Ramalingam Muthukumaran	Ms.Karthiga Logan.K
Mr.Ananthan Narayanan	Mr.Raman Rajagopalan	Ms.Karthika. A
Mr.Anil. R	Mr.Ramanathan	Ms.Kavya Vaidyanathan
Mr.Aravind Balasubramanian	Mr.Ramaswamy.V	Ms.Nandini Shivanand
Mr.Ashish Aggarwal	Mr.Rangaprasad.N	Ms.Padmini. V
Mr.Ashish Thakur	Mr.Saathvik	Ms.Pooja Shree Karunakaran
Mr.Ashok Kumar Ramanathan	Mr.Saba Rathinam	Ms.Preethi.R.S
Mr.Balaji Alagusundaram	Mr.Sabanayagam. S	Ms.Radhika Shapoorjee
Mr.Balaji Kasi Viswanathan	Mr.Saimohan	Ms.Ramya Ramathas
Mr.Balathandayutham. V	Mr.Sambasivam.V	Ms.Rosy Mariyal.S
Mr.D.Chandrasekar	Mr.Samir Shah	Ms.Shakunthala
Mr.Deepak Garg	Mr.Sandeep Srivastava	Ms.Shobana Priya
Mr.Deepak Jasani	Mr.Saravana Prakash	Ms.Shweta Gaikar
Mr.Devendra Jaswal	Mr.Panneerselvam	Ms.Sreechitra Kezhukkoot
Mr.Ganapathy. T.V.	Mr.Sathishkumar	Ms.Suganya.V
Mr.Gopal Venkatraman	Mr.Satyam Saligram	Ms.Sujatha Reo
Mr.Gopal. R	Mr.Sekhar Doraiswamy	Ms.Thripunithura
Mr.Guneet Sethi	Mr.Shahram Mavandadnejad	Ms.Usha Narayanan
Mr.Guruprasad	Mr.Shankar Venkataraman	Ms.Vidya Lakshmi
Mr.Harry Sehgal	Mr.Sivakumar Ramakrishnan	SAY - Shikshya And You
Mr.Himanshu Dubey	Mr.Sivakumar Subbiah	United Way of Chennai
Mr.Jayeshkumar Jain	Mr.Sridhar.P	Ms.Priya Santhanam
Mr.Jehangir Dadachanji	Mr.Srinivas Velamuri	Rhytham of Chennai
Mr.Jimmy Dsouza	Mr.Srinivasan. T	Mr.Sivakumar Chockalingam
Mr.Jiten Sethi	Mr.Sriram Ganesan	Mrs.Sudha Elangovan
Mr.Kalaiyarsan Periasamy	Mr.Sriram Subramanian.V	Mr.Ganesh Seetharaman
Mr.Karthik Vignesh	Mr.Subbiah Chellaiah	Mr.Sudheer Kunduru
	Mr.Subramanian. K, Adur	Mr.Shree Balasubramanian
	Mr.Subramanian Ramalingam	Mr.Cyrus Bharucha
	Mr.Subramanian. R	Mr.Harish Jagadeesh
	Mr.Suresh. S	Mr.Fabrice Marianadin
	Mr.Thirumalai.K	Ms.Vidya Viswanathan
	Mr.Thirumavalavan	

Vidyarambam Activities

How to Donate

Donation via RTGS or NEFT to

ICICI Bank

Vidyarambam Trust,
Mount Road Branch
Account Number
For Indian Currency : 603801089162
IFSC Code : ICICI0006038
For Other Currency : 603801090163
Swift Code : ICICINBBXXX

Donate Online at

www.vidyarambam.org

Donate via Pratham at

www.pratham.org

Donate via Vibha at

www.vibha.org

Donate via Give India

www.giveindia.org/m-877-vidyarambam.aspx

Donate via CAFAmerica

www.cafamerica.org/give-now/ways-to-give/

Indian Overseas Bank

Indira Nagar Branch
Account Number
For Indian Currency : 087601000015580
IFSC Code : IOBA0000876

Photos of a few Events



Dignitaries on the dais of the Annual Meet in June 2014



Pratham Books Gifted to Grade 'A' winners of ELE course Sponsored by AVO Carbon India Pvt. Ltd. in CMS, Perambur.



Arattai Arangam Visu attending Annual Meet June 2014 to conduct the show 'Arattai between Talk'.



Mrs. Meenakshi Director of Ilaigarkal Education Centre, Auroville conducting training on 'Bharati Tamil' to VT staff.



Mr. Oliver Balagadoss from Pratham India attending the assembly of the RV School.



Wipro Chennai Marathan December 2014, five runners ran for Vidyarambam.

Balance Sheet as on 31-03-2015

	Schedule No.	As on 31.03.2015	As on 31.03.2014
CAPITAL FUND			
General Fund	1	4,851,895.73	1,331,122.08
Total		4,851,895.73	1,331,122.08
APPLICATION OF FUNDS			
A. FIXED ASSETS			
Gross Block	2	1,156,285.00	913,870.00
Less : Depreciation for the year		190,118.00	150,046.00
W D V (A)		966,167.00	763,824.00
B. CURRENT ASSETS LOANS & ADVANCES			
i) Current Assets	3	3,523,376.84	1,611,290.39
ii) Loans & Advances	4	1,248,040.89	815,306.39
		4,771,417.73	2,426,596.78
LESS: CURRENT LIABILITIES AND PROVISIONS			
i) Current liabilities	5	885,689.00	1,859,298.70
ii) Provisions		-	-
Net Current Assets (B)		3,885,728.73	567,298.08
Total (A) + (B)		4,851,895.73	1,331,122.08

Significant Accounting Policies & Notes on Accounts

12

-

-

Schedules referred to above form an integral part of this Balance sheet

For Vidyarambam Trust

As per our Report of even date
For S. RAVI & ASSOCIATES,
CHARTERED ACCOUNTANTS

Sd/-
V. RANGANATHAN
President

Sd/-
C.K. SRIDHAR
Vice - President

Sd/-
V. SRIRAM
Treasurer

Sd/-
S. RAVI
Proprietor

Place : Chennai
Date : 22/07/2015

Income & Expenditure Account for the Year Ended 31-03-2015

	Schedule No.	For the Year ended 31.03.2015	For the Year ended 31.03.2014
INCOME			
a. Donations Received			
i. Foreign Contributions		17,357,315.51	9,027,815.44
ii. Indian Contributions		6,068,738.56	4,910,164.66
b. School Fees Collected		225,870.00	247,587.00
c. Interest Received		68,437.00	53,420.00
d. Coupon Collection and Other Income	6	102,455.00	27,685.00
Total		23,822,816.07	14,266,672.10
EXPENDITURE			
Cost of Teaching and Learning Materials	7	3,488,564.00	2,446,296.00
Instructors Fees		3,684,535.00	1,844,925.00
Training, Monitoring, ELE, ELM & HS Expenses	8	7,329,682.52	5,282,546.00
Project Support Expenses	9	3,186,667.75	3,513,058.52
School Operating Expenses	10	1,482,276.50	1,240,466.50
Administrative Cost	11	940,198.65	1,101,528.90
Depreciation (General and School)	2	190,118.00	150,046.00
Total		20,302,042.42	15,578,866.92
Excess of Income over Expenditure transferred to Balance sheet		3,520,773.65	(1,312,194.82)
Significant Accounting Policies & Notes on Accounts	12	-	-
Schedules referred to above form an intergral part of this Income & Expenditure Account			
For Vidyarambam Trust		As per our Report of even date For S. RAVI & ASSOCIATES, CHARTERED ACCOUNTANTS	
Sd/- V. RANGANATHAN President	Sd/- C.K. SRIDHAR Vice - President	Sd/- V. SRIRAM Treasurer	Sd/- S. RAVI Proprietor
Place : Chennai Date : 22/07/2015			

Receipts and Payments Account for the Year Ended 31-03-2015

RECEIPTS		Rs.	Ps.	Rs.	Ps.	PAYMENTS		Rs.	Ps.	Rs.	Ps.
To	Opening Balances					By	Expenses				
	Cash in Hand	10,599.00				“	Cost of Teaching Learning Materials	2,544,560.30			
	Balance with Bank					“	Instructor Fees	3,610,511.00			
	- SBI A/c	19,131.00				“	Training & Monitoring	7,356,921.52			
	- ICICI - sb a/c (1089162)	314,361.38				“	Project Support Expenses	3,192,498.75			
	- ICICI - sb a/c (1090163)	34,506.30				“	School Operating Expenses	1,482,276.50			
	- IOB - Sb a/c	38,561.51		417,159.19		“	Adminstrative Expenses	1,102,619.65		19,289,387.72	
	Incomes						Additions to Fixed Assets				
“	Donations received			23,426,054.07		“	Furnitures & Fixtures	264,611.00			
“	School Fees			225,870.00		“	Computers & Peripherals	117,500.00			
“	Coupon Collection and Other Income			102,455.00		“	Nokia Cell Phone	3,650.00			
“	Interest received			68,437.00		“	Digital Camera	6,700.00		392,461.00	
“	Fixed Deposits Maturity			80,361.00		“					
							Increase in loan and advances			432,734.50	
							Decrease In current Liabilities			852,142.70	
						“	Closing Balances				
						“	Cash In Hand	26,696.10			
						“	Balance with Bank				
							- SBI A/C	202,053.00			
							- ICICI - Sb a/c (1089162)	525,489.43			
							- ICICI - Sb a/c (1090163)	1,504,376.31			
							- IOB - Sb a/c	1,094,995.50			
										3,353,610.34	
	TOTAL			24,320,336.26			TOTAL			24,320,336.26	

For Vidyarambam Trust

As per our Report of even date
For S. RAVI & ASSOCIATES,
CHARTERED ACCOUNTANTS

Sd/-
V. RANGANATHAN
President

Sd/-
C.K. SRIDHAR
Vice - President

Sd/-
V. SRIRAM
Treasurer

Sd/-
S. RAVI
Proprietor

Place : Chennai
Date : 22/07/2015

Notes on Accounts and Significant Accounting Policies

SCHEDULE - 12 NOTES ON ACCOUNTS AND SIGNIFICANT ACCOUNTING POLICIES

1. The accounts of the Trust is prepared under historical cost convention on accrual basis of accounting, except for school fees collection in Rotary Vidyarambam School at Nagapattinam. This decision was taken by the Board keeping in view of the poor financial background of the children's family in that locality.
2. The information regarding the existing and new projects started during the year by the Trust is provided in the annual report
3. The Trust has approval under section 80G of the IT Act, 1961 Vide DIT (E) NO: 2 (35) 04-05 valid in perpetuity.
4. The Trust has got approval under section 35 AC of the IT Act, 1961 Vide Order NO: 83/ 2011/ F. No.V270/04/2008
5. Details about donations received in kind and their utilisation is maintained seperately and the same is not brought in books.

6. Fixed Assets :

Fixed Assets are shown at cost less depreciation. The Trust capitalizes all costs of acquisition and installation of Fixed Assets including charges.

7. Depreciation :

Depreciation in respect of Fixed Assets is provided for on Written Down Value Method at the rates and in the manner specified under Income Tax Rules 1962.

8. Foriegn Currency Donations

The Trust has permanent registration under Foreign Contribution Regulation Act, 1976 and received donations in foreign currency during the year.

9. Previous Years figures have been regrouped / re-classified wherever necessary to suit the current year headings and terminology.

For Vidyarambam Trust

As per our Report of even date
For S. RAVI & ASSOCIATES,
CHARTERED ACCOUNTANTS

Sd/-
V. RANGANATHAN
President

Sd/-
C.K. SRIDHAR
Vice - President

Sd/-
V. SRIRAM
Treasurer

Sd/-
S. RAVI
Proprietor

Place : Chennai
Date : 22/07/2015

Disclosure of Facts & Figures

Policies of Organization

The Board members of the Trust will not be rotated. All members shall serve for the term of their natural lives or until they wish to retire. New members shall be appointed as and when required with the approval of the other Board members.

The Trust has an investment policy by which the President and the Treasurer jointly have the authority to operate the bank accounts and deposit the Trust funds in the bank accounts opened in the name of the Trust and collect interest or dividend on investment of the Trust fund.

Regarding purchase, sales and disposal of assets, the President will have the authority to decide in consultation with other trustees as necessary.

Personnel recruitment and training will be planned and decided by the President.

Accounts

The accounts of our organization are constructed on accrual basis.

Executing staff Benefits

Benefits of the Head of the organization Zero

Remuneration / reimbursement to board members

Sl. No.	Board Members Name	Remuneration	Reimbursement
1.	V.Ranganathan	0	0
2.	C.K. Sridhar	0	0
3.	Prema Veeraraghavan	0	0
4.	Dr. K.R. Subramanian	0	0
5.	V. Sriram	0	0
6.	Lakshmi Swaminathan	0	0

Highest / Lowest Paid Staff Members	
Project Director	Rs. 20,000 p.m.
Tutors	Rs. 1,000 p.m.

Distribution of Staff

Salary Levels (Rs.)	Male staff	Female staff	Total staff
Less than 5000	4	308	312
5,000 – 10,000	4	81	85
10,000 – 25,000	0	4	4

Travel Cost (Board members and all Staff)

Total International Travel cost Nil
 Total National Travel cost Nil



The educational officer visited the UKG class of our school

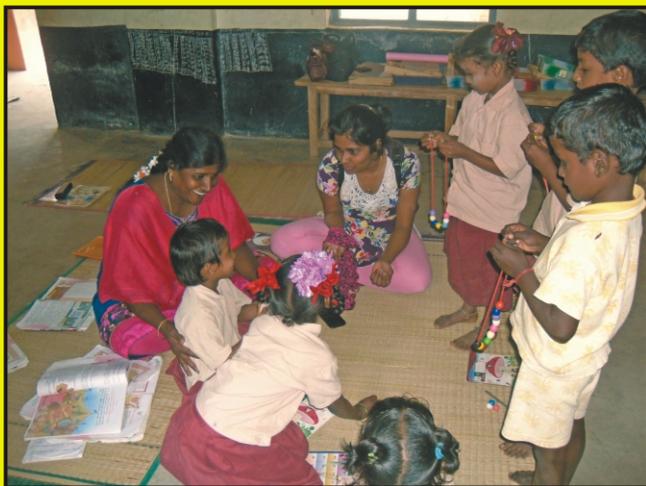


A fifth STD girl of a village centre drawing a clock and showing the time

**The prayer
“ Tamizhthai Vazhthu”
recited by children of
Rotary Vidyarambham school,
Nagapattinam, on the school
Annual day.**



**Specially designed Titan
watches were presented
to all toppers of VTYT in all
Vidyarambham Districts
(Photo from Ariyalur)**



The Akkas of Vidyarambam are changing young lives for the better. Through well-proven supplementary education delivered free, they are triggering a progressive societal transformation.



VIDYARAMBAM TRUST

Registered Office

Old No.10/2, New No.25,
First Main Road, Kasturibhai Nagar,
Adyar, Chennai 600 020, India

Administrative Office

Old No.63, New No.128,
Fifth Street, Padmanabha Nagar,
Adyar, Chennai 600 020, India

Phone: +91-44-2446 5590 / 2446 5377

E-mail: vidyarambam@gmail.com

Follow us on www.vidyarambam.org
and 